

LUDWIG BROS.,

34-44 WEST FOURTEENTH ST.

GREAT CLEARANCE SALE.

An Event in the Retail Dry Goods World.

\$1,000,000

DRY GOODS, CARPETS, RUGS, FURNITURE, ETC.,

At Prices Low Beyond Competition.

MUSLINS AND LINENS.

500 pcs. 4-4 Fruit of the Loom Muslin, special sale price..... **.04³**
 500 pcs. 4-4 extra fine Bleached Muslin, worth 50c., sale price..... **.03⁷**
 100 doz. full-size Sheets, extra fine grade durable Muslin, regular price 52c., each, sale price..... **.25**
 200 doz. single bed Sheets, best quality of muslin, regular price 38c., each, sale price..... **.25**
 200 pcs. bargain 18-inch heavy twilled Linen Towelling, regular price 8c., a yd., sale price..... **.04³**
 All linen Satin Damask, 70 inches wide, a number of beautiful patterns to select from, worth 75c., a yd., sale price..... **.45**

FLANNELS AND LININGS.

100 pcs. all wool white Flannel, regular price 35c., sale price..... **.19**
 500 boxes all wool, silk embroidered Flannels, newest designs in fine hand embroidery, regular price 60c., a yard, sale price..... **.39**
 50 pcs. genuine French Hair Cloth, best grade, sold all over at 35c., a yard, sale price..... **.19**
 100 pcs. fast black Rusticline Skirt Lining, 8c., sale price..... **.03⁷**
 28 pcs. all wool black Moreen, the imported article, for Monday only, worth 30c., a yd., at..... **.24**

BLANKETS & COMFORTABLES.

35 cases 10-4 Blankets, white, also gray, fine soft fleece, regular price 60c., sale price..... **.48**
 10 cases full size, extra heavy Shetland Wool Blankets, in red and blue borders, actual value \$6.50 each, sale price..... **3.98**
 30 cases full size white crocheted Spreads, hemmed ready for use, our regular price 69c., and newest cut, tight fitting, pleated back, real value \$1.00; at..... **.98**
 40 cases extra large size all wool California Blankets, a pride in every household, sale price..... **3.98**
 10 cases full size Sateen Comfortables, new robe designs, white cotton filling, were \$1.25, at..... **.95**

Clearing Sale of Jackets, Capes, Skirts and Suits.



We are closing out 600 Ladies' Capes, in rough and plain material, 22 inches long, lined with full cloth straps or edged with fur trimming; full, a sweep, goods, worth \$1.98; at..... **1.98**

100 dozen Ladies' Wrappers, Flannel, all sizes, in fancy colors and designs, trimmed with braid or cashmere yoke, latest sleeves, extra wide skirts; value \$2.00; at..... **.98**

Children's Reckers and Garters, in all sizes, in mixed all-wool material, with braid, plain colored collars and cuffs, latest styles; a genuine bargain. **3.98**

100 Ladies' Seal Plush Capes, trimmed elaborately with jet and embroidery, lined throughout with fancy and black silk, full sweep, fur edging; at..... **7.98**

Colored Dress Goods. 175 Pcs. All-Wool Tweed Suitings and English Mixtures, 40 inches wide, reduced from 50c. a yard to..... **.25**

50 Pcs. Fancy Boucle Suitings, including black and green, black and blue, brown and black, etc., imported to sell for 60c. a yard..... **.39**

100 Pcs. All-Wool Jacquard and Armure Suitings, in all colors, 38 inches wide, reduced from 75c. a yard to..... **.48**

3 Pcs. 62-inch All-Wool Ladies' Cloth and mixed Covering Suiting, suitable for Tailor-made Dresses, reduced from 85c. a yard to..... **.59**

50 Pcs. one special lot high grade Swiss and Rough Boucle, worth \$1.10 a yard, at..... **.79**



500 Ladies' Jackets in all wool, Diagonals, Cheviots and Tweeds, with seal collar, puff sleeves, half lined with fancy silk, English box front; perfect in fit and finish; these goods have never been reduced, real value \$5.00; at..... **2.98**

We are selling Ladies' Dressing Scaques of the real all-wool edgewood, in red, pink, blue and gray, buttonhole edging, in all sizes; worth \$1.00, at..... **.79**

Having bought the entire line of Children's Dresses of a well-known manufacturer, we are willing to sell, and sacrifice the entire lot at the low price of..... **2.98**

50 dozen Cashmere Wrappers and Tea Gowns, in all colors and sizes, lined throughout, extra full skirts, trimmed with yoke effect and sailor collars, with black and fancy braids, at..... **2.98**

Black & Mourning Goods. 50 Pcs. All-Wool Jacquard Novelty, 38 inches wide, reduced from 40c. for the week only..... **.29**

75 Pcs. All-Wool Imported Henrietta Cloth, Serges and Armures, very fine quality, reduced from 65c. a yard for the special sale..... **.39**

50 Pcs. All-Wool Granite and Boucle Cloth, 46 inches wide, reduced from \$1.25 a yard to..... **.79**

30 Pcs. Boucle Cloakings in green and black, brown and black, and blue and black, 54 inches wide, reduced from \$2.25 a yard to..... **1.49**

20 Pcs. Astrakhan in black and gray, 54 inches wide, heavy, rich curl, usually sold at \$5.00, at..... **2.49**



150 Ladies' Coats made of striped Persian Cloth, lined throughout with silk, seams strapped and stitched with colored Kersey in front and back; newest cut, tight fitting, pleated back, real value \$10.00; at..... **9.98**

Latest Separate Skirts, in brown and white mixed goods, perfect hanging extremely wide width, velvet bound, worth \$5.00, at..... **2.49**

Separate Dress Suits, in black, ivory, brown and green, hand some material, skirts lined and interlined, new shapes and faced at bottom, really worth \$7. at..... **3.98**

Ladies' Tailor Made Suits, in mixed housewains, light fitting, with velvet strap trimming, new style sleeves, skirts full width, velvet faced, for..... **10.50**

Silks. Silks. Silks. 200 Pcs. Colored Pongee, India and China Silks, all colors, including white, cream and black, warranted pure silk, reduced from 30c. a yard..... **.19**

100 Pcs. All-Wool Gros Grain Brocade in large scroll and floral designs; former price 80c. a yard..... **.59**

50 Pcs. 24-inch Black Satin Duchesse, extra heavy, high lustre, value \$1.00 a yd., at..... **.69**

200 Pcs. Brocade Satin Duchesse in all the newest evening colors, former price \$1.25 a yard..... **.69**

25 Pcs. Black Mire Velour, Mire Antique and Mire Francaise, actual value \$1.25, at..... **.79**

RUGS, FURNITURE, CARPETS, BEDDING, ETC.

WOOL FILLED ART SQUARES.

8 yds. long and 2 yds. wide, **\$1.48**
 8 yds. long and 2 1/2 yds. wide, **1.98**
 8 yds. long and 3 yds. wide, **2.65**
 8 yds. long and 3 1/2 yds. wide, **2.98**
 8 yds. long and 4 yds. wide, **3.48**
 8 yds. long and 4 1/2 yds. wide, **3.98**
 8 yds. long and 5 yds. wide, **4.50**

ALL-WOOL ART SQUARES.

8 yds. long and 2 yds. wide, **\$3.48**
 8 yds. long and 2 1/2 yds. wide, **4.29**
 8 yds. long and 3 yds. wide, **5.13**
 8 yds. long and 3 1/2 yds. wide, **6.84**
 8 yds. long and 4 yds. wide, **8.59**
 8 yds. long and 4 1/2 yds. wide, **9.12**
 8 yds. long and 5 yds. wide, **10.26**

CHENILLE CURTAINS.

150 pairs of handsome tapestry curtains, rich effects and combinations, our former price has been \$3.25; **1.98**

50 pairs of 72-inch chenille portieres, all the leading colors, **3.75**

75 pairs of silk brocade portieres, exquisite coloring at..... **5.98**

100 pairs rich Oriental double-faced tapestry curtains, at..... **6.98**

WINDOW SHADES.

5,000 Oil Opaque Window Shades, fancy knitted fringe, first-class spring roller, complete, usually sold at 30c., special..... **.25**

FURNITURE SLIP COVERS.

Furniture Slip Covers, consisting of 5, 6 or 7 pcs., only best quality linen used, all shrink binding, worth \$15.00 a set, at..... **9.75**



A few specials in Furniture for the week: A handsome solid oak Sideboard, with French bevel glass, plush lined drawer, elegantly finished, worth \$27.50, at..... **15.75**

We are putting on sale 50 tufted cording couches, made to sell at \$10.00, as long as quantity lasts, each..... **9.75**

White Enamel and Brass Bed, brass rail head and foot, four brass spindles with extended foot rail, wove wire spring, wool top mattress..... **9.98**

JAPANESE RUGS.

RUG, size 30x60, worth \$1.00, **.73**
 RUG, size 36x72, worth \$1.30, **.97**
 RUG, size 54x54, worth \$1.50, **.98**
 RUG, size 72x72, worth \$4.00, **\$1.80**
 RUG, size 48x54, worth \$4.00, **1.98**
 RUG, size 9x12, worth \$6.00, **4.48**
 RUG, size 7x10, worth \$8.00, **4.48**
 RUG, size 9x12, worth \$10.00, **5.98**

CARPETS.

500 rolls of Extra TAPESTRY CARPET, 20 different patterns to select from; regular selling price 65c., at, per yard..... **.39**

500 rolls of 10-wide BRUSSELS, all the new colorings, our exclusive patterns, never offered before at less than 55c., at..... **.49**

500 rolls of the well known ROXBURY CARPETS, standard price up till now was \$1.00 per yard; we will sell these goods as long as quantity holds out..... **.69**

500 rolls of SANFORD'S VELVETS, rich effects..... **.70**

LACE CURTAINS.

1,000 pairs of fine Scotch lace curtains, 3 1/2 yards long, extra wide, regular selling price, \$2.00 at, per pr., **.98**

25 per cent cheaper than elsewhere, 500 pairs of real Irish point lace curtains, cream or white, full length and width, reg. price \$4.50, special, **2.98**

1,000 pairs of high-class Irish point lace curtains, cream or white, or ivory, latest styles, exquisite patterns, **3.95**

Clearing sale of our entire stock of Bohemian Glassware, Goblets, Wines, Liquors, Brandy Glasses, Water Tumblers; usually sold at \$3 **.10**

MAIL ORDERS FILLED PROMPTLY. SAMPLES SENT ON APPLICATION

COAL

(PRICE PER TON.)

WHITE ASH.	RED ASH.
Furnace Broken.....4.85	Furnace Broken.....4.50
Egg.....4.63	Egg.....4.50
Range Stove.....4.85	Range Stove.....6.25
Nut.....4.75	Nut.....4.90

Iron Beds.

White Enamel-
 Iron Bed,
 brass knobs, 3
 feet wide,
 2.50.

Skirts.

Skirts of good Muslin, umbrella shape, finished with cambric ruffle and open work embroidery..... **39c**
 Umbrella Skirt of good muslin, 13-inch cambric ruffle, edged with neat embroidery..... **59c**
 Umbrella Skirt of fine muslin, lawn ruffle, finished with 4-inch ruffle of open work embroidery, cut extra wide..... **79c**



Skirt, like cut, of extra heavy muslin, 14-in. lawn ruffle, with 7-in. open work embroidered edge; the ruffle is 4 yards wide..... **95c**
 Umbrella Skirt, like cut, 15-in. cambric ruffle, finished with very handsome embroidered flounce..... **1.95**
 And on up to the Fine French Skirts, at **12.75**, with all prices between.

Gowns.

Gowns of good Cotton, Hubbard yoke of 32 fine 44 plait, high band sleeves, neck, front and sleeves trimmed with neat embroidery..... **35c**
 Empire Gowns of good Cotton, cuffs and front yoke of neat embroidery..... **37c**
 Gowns of heavy Cotton, front yoke has 6 rows of open work insertion, large sleeves..... **59c**
 Cambric Gowns, like cut, made with plaited back, Empire front, collar and cuffs trimmed with neat embroidery..... **69c**
 And on up to the fine hand-made French garment at..... **11.75**
 With all prices between.

Special Sale of Household Linens and Muslins.

Monday is the first day of our first great annual sale of Household Linens, Muslins, Sheetings, Sheets and Pillow Cases cheaper than cost to produce; on some lines our price will be 25 per cent less than elsewhere.

44 Fruit of the Loom Bleached Muslin, 44 Lonsdale Bleached Muslin, 44 Atlantic Bleached Muslin, Monday, at, per yard..... **5c**

100 pieces 4-4 wide, fine White Cambric, usually sells at 9c. yard, Monday, at, per yard..... **5c**

About 1,000 pieces of fine and heavy Unbleached 4-4 Muslin, several leading brands, Monday, all at, per yard..... **5c**

Wide Sheetings at such low prices that Greater New York will be surprised.

8-4 9-4 10-4
13c 15c 17c

BROWN: 8-4 9-4 10-4
12c 14c 16c

These sheetings are well known to every housewife for wear and durability. Prices are 25 per cent lower than prevailing prices for same quality of goods.

Special. Bleached 4-4 New York Mill Muslin, sells all over at 12c., our sale price..... **9c**

Men's Furnishings. With the commencing of our White Goods Sale in the Men's Furnishing Department we will open our COLLAR and CUFF LAUNDRY, which will hereafter be a regular institution of "The Big Store." COLLARS AND CUFFS LAUNDERED IN THE BEST STYLE, each..... **1c**

Perfect work is guaranteed, and no laundry in America is better equipped to turn out work more promptly and satisfactorily than we. Bring your collars and cuffs to "The Big Store" to have them laundered.

5,000 5-ply Pure Linen Collars in all the popular shapes. This is the only 5-ply linen collar which has ever been regularly sold in New York City for **10c**

Cuffs in the same linen, in all the styles of both link and plain, price per pair..... **15c**

SIEGEL-COOPER

SIXTH AVENUE 18TH & 19TH STS.
 NEW YORK

THE BIG STORE.

MEN'S HATS.

The unlimited choice of any stiff Hat in the house formerly sold up to \$3.40, comprising all shapes, colors and sizes, for **1.50.**

THE JANUARY WHITE GOODS FESTIVAL

THE GREATEST RETAIL EVENT IN MUSLIN UNDERWEAR AND WHITE GOODS THAT NEW-YORK HAS EVER KNOWN.

CANDY.

Peanut Brittle, per pound, **5c.**
 Cream Almonds, **10c.**

The first January sale of muslin underwear in "The Big Store" MUST BE a memorable event. We have made up our minds to that. IT MUST BE an event to which the ladies of New York will point for many years to come as the ideal bargain opportunity of their lives in muslin underwear. Toward the accomplishment of these great results we have been employing all our resources for many months. With unlimited cash, our buyers have gone to the great factories of the world and have demanded their best productions. Monday morning we will open the sale with 81,960 pieces of muslin underwear on our counters, and this stock will be found at prices which we know are lower than any other store has the courage to mark them. It is not a question of profit or loss with us, but a question of establishing with one powerful demonstration the undoubted supremacy of "The Big Store" in Muslin Underwear. While all the goods are quoted at exceedingly little prices, yet every article is not only a bargain in the sense of selling for little, but it is a bargain in being correctly shaped, of generous width and size, of perfect fitting styles. Every garment is the biggest money's worth that New York or any other city in the world ever saw in muslin underwear.

Chemises.

Corded band Chemise of fine muslin..... **25c**
 Chemise of good muslin, Van Dyke yoke of 16 plait and 2 rows of insertion, neat edge around neck, sleeves and front..... **35c**
 Chemise of fine Cambric, front yoke of 40 fine plait and 3 rows of lace insertion, Valenciennes lace around neck and sleeves..... **59c**



Chemise of fine Cambric, like cut, neck and sleeves finished with embroidered insertion and 'mpu noqu' 'appe' 'pau'..... **95c.**

Children's Underwear.

The same careful preparation has been made for the young folks, and a complete assortment is shown of Gowns, Drawers, Skirts and Corset Covers for young ladies.

Girls' Night Gowns of good muslin, some sacque shape, with embroidery around neck, front and sleeves. Others Hubbard yoke, with plait and embroidery, 2 to 14 year sizes..... **35c**
 Boys' Gowns of extra heavy muslin, made with plaited front, turn-over collar, feather stitch braid around collar, cuffs and down front, 2 to 14 year sizes..... **35c**

With all prices between.

Drawers.

Drawers of good muslin, made with yoke band, deep hem and four plait above..... **12c**
 Drawers of heavy muslin, finished with four plait and ruffle of neat embroidery..... **25c**
 Drawers, good muslin, umbrella shape, cut wide, with 8-inch embroidered ruffle..... **35c**



Drawers (like cut) of Cambric, extra heavy muslin, umbrella shape, 7-inch Cambric ruffle, finished with open work embroidery, 3 plait and heading..... **50c**



Drawers (like cut) of Cambric, umbrella shape, 6-inch ruffle of open work embroidery..... **69c**

Drawers, like cut, of fine muslin, umbrella shape, 8 inch ruffle, finished with lace ruffle run with ribbon..... **79c**
 and on up to French Hand Made Drawers at 8.50 and all prices between.

Corset Covers.

Cambric Corset Covers, neck trimmed with neat embroidery; felled seams, pearl buttons..... **8c**
 Cambric Corset Covers, V-shape front, trimmed with pretty, open-work embroidery..... **15c**



Cambric Corset Cover, like cut, low cut, square neck, with embroidered insertion and edging..... **25c.**

and on up to French Hand Made Corset Covers at \$3.95 and all prices between.

Black sateen Corsets, like cut, well boned, 2 side steels, striped with fancy flowers and striped effects, sizes 18 to 30; black only..... **45c**



Nemo Corsets, like cut, made of sateen, boned bust, 2 side steels and the Nemo patent reinforcement, finished off with silk embroidered flowers, drab and black, sizes 18 to 30..... **75c**

During this sale Mrs. T. M. Barrett, the Royal Worcester expert on corset construction, will be at your service, in addition to our own staff of experienced corsetiers.

Dinner and Tea Napkins.

Special lots of Napkins, German make, 18 inches square, soft finish, pure linen, value \$1.00, at..... **85c**

500 dozen all-linen Dinner Napkins, 24 inches square, value \$2.00 a dozen, at..... **1.25**

You will find the best value in all-linen Napkins, in 20, 22 and 24 inches, all at, per dozen..... **1.50**

300 dozen Scotch Napkins, 24x24, pure linen; sale price, per dozen..... **1.95**

275 dozen Scotch Double Damask Napkins, 24x24, fine quality; sale price, per dozen..... **2.35**

500 dozen German Satin Damask 24-inch square Napkins, to match pattern Table Cloth; sale price, per dozen..... **3.45**

Towels. You want buy Towels as cheap again as you can now.

500 dozen Hemstitched Huck Towels, limited quantity, real value 15c., at, each..... **12c**

400 dozen Hemmed and Hemstitched Huck Towels, good quality, sale price, each..... **10c**

Groceries. Specials. Armour's White Label Soups, per can..... **15c**

Chocolate Menier, per lb..... **29c**

Crosse & Blackwell's Pickles, Holbrook's English Pickles, pt. bottle..... **15c**

S. C. Co's XXXX Best Minn. Patent Flour, 10 lb. can..... **4.85**

5 lb. Ball Best Elgin Creamery Butter..... **1.10**

Standard Granulated Sugar, per 4c..... **4c**

5 lbs. good Mixed Tea..... **1.00**

4 lb. Mocha and Java Coffee, New York State Canned Corn; doz., 70c.; can..... **6c**

Solid Packed High Grade Tomatoes; doz., 90c.; can..... **8c**

California prunes, per lb..... **5c**

Loose Muscatel Raisins, per lb..... **5c**

2 1/2 lb. Extra California Fruit-Yellow Crawford Peaches, Plums, Pears and Apples, packed in heavy syrup; doz., \$1.75; can..... **15c**

Armour's Sugar Cured Ham and Bacon, per lb..... **10c**